

Are you putting your business at risk?

- What would happen if your business leaked personal or sensitive data of all your clients?
- How would your business cope if you lost access to all your data?
- How long could your business operate with all your computers offline?
- What if offensive messages from your company were posted on social media, or sent from your company email address?

These are all real-world results of cyber-attacks. You can greatly reduce the risk of this happening to you.

Think your business is too small to be a target?

42% of micro/small businesses identified at least one breach or attack in the last 12 months (Cyber Security Breaches Survey 2018, DCMS)

Many attacks aren't targeted at all – small business often get hit because they just haven't done enough to protect themselves

Cyber
Security

Foundations

A 6-month programme to secure your business



- ✓ Cyber Security explained in plain English
- ✓ 12 hours of workshops over the course of the programme
- ✓ Reduce the risks to your business and customer data
- ✓ Individual action plan to make your business more secure
- ✓ Effectively balance Security & Productivity
- ✓ Understand and comply with standards & regulations e.g. GDPR
- ✓ Dedicated time to work on your Cyber Security
- ✓ Cost effective approach for smaller businesses
- ✓ Prepare for Cyber Essentials

"I'm passionate about improving everybody's Cyber Security. As a small business owner myself, I've been looking for a to help smaller businesses who want to improve their Cyber Security, but find 1-1 consultancy costs prohibitive.

This is what the Cyber Security Foundations Programme is all about - bringing your Organisation the benefits of our experience and a structured approach to securing your business, at a fraction of the cost of dedicated consultancy.

I'm excited to share the details with you!"

DARREN CHAPMAN, Principal Security Consultant - CyberScale

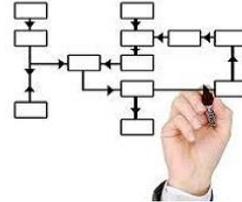




How does it work?

Over the six-month programme, you will attend a 2-hour workshop every month where you will:

- **review** action plans and progress from previous workshops
- **discover** critical aspects of cyber security
- create, develop and update your **tailored** Cyber Security Plan
- implement “**Quick wins**” to improve your security quickly



In each session, we'll also review the **latest cyber security news**

Between workshops, we'll keep you on track with your action plan with **regular video conferences/calls**

You'll have access to our **cyber security specialists** for additional advice & guidance throughout the programme

Every month, your security will improve, and your risk will reduce



What topics are covered?



TERMINOLOGY

Understanding key cyber security terms such as Phishing, Smishing, RAT's and Whaling



TOOLS

Evaluate security tools and the questions to ask your IT department or IT provider



CLOUD SERVICES

Learn how safe your data **really** is in the Cloud – and how to make sure it is



DATA BREACHES

Prepare for data breaches and how you should deal with them



MOBILE WORKING

Understanding the risks involved with mobile working and the solutions available



PASSWORDS

Get the facts about password security and how to manage them



CUSTOMER DATA

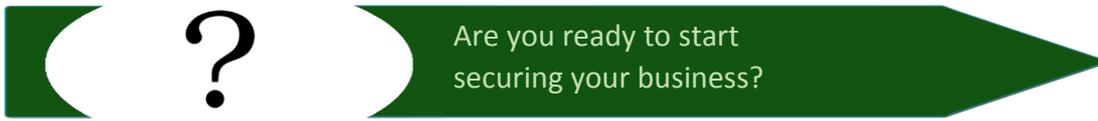
Reviewing how you manage your customer data and the risks involved



STANDARDS & POLICIES

Learn how different standards apply to your business such as PCI DSS & GDPR

...and much more!



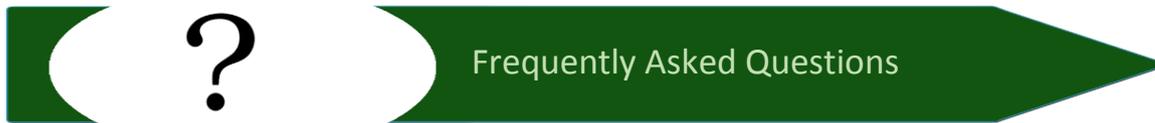
If you're ready, there's a couple of things we'd like to make clear:

- **Improving your Cyber Security requires commitment.** Our programme will make you more secure – but it requires your commitment too. We'll help by keeping you accountable.
- **The ultimate responsibility for securing your business and customer data is yours.** We'll help you understand what to do yourself, and what to demand of your IT provider”

Are you ready to minimise your risk?

If you are – Great. The **total** financial investment for the 6-month programme is **£595**.

Only **12 places** are available on each programme
Check availability and **sign up** at www.cyberscale.co.uk/academy-csf



Who are CyberScale?

- CyberScale are a Norwich-based Cyber Security specialist, focused on balancing the security needs of local businesses with the need to remain productive and agile.
- CyberScale is owned by Darren Chapman who holds the coveted and well respected **CISSP** (Certified Information Systems Security Professional) qualification and has over 20 years of experience in IT Consultancy and Security. Darren often speaks at business events and provides training around Cyber Security for organisations such as the Norfolk Chamber of Commerce.

Who should attend the Programme?

- The programme is mainly designed for small business owners, but anyone is welcome to attend.
- Attendees of the programme should be able to make, or at least recommend, changes within the businesses based on your tailored Cyber Security plan which we will create during the programme.

Is this a training course?

- In part, yes – you will learn plenty, and we'll explain it all in plain English, not tech-speak. But it's much more – key aspects of this programme are Action and Accountability – which we will manage together throughout the programme to better secure your business.

Do I get a certification?

- Attendees of the course who attend all the workshops AND complete the actions recommended will receive a certificate demonstrating their commitment to Cyber Security.
- On successful completion of the programme, we can help you attain Cyber Essentials for your business (additional accreditation fee applies).

Have a different question?

Call us on **0800 030 6616** or email us at info@cyberscale.co.uk to book a no-cost 30-minute consultation.